

# BARNMANAGER

January 2019 eNews - [www.BarnManager.com](http://www.BarnManager.com)

This week marked the start of the Winter Equestrian Festival (WEF) and the Adequan Global Dressage Festival (AGDF) in one of the BarnManager team's favorite places: Wellington, FL!

We've compiled a few of our Wellington favorites into this destination guide to help you plan your next weekend visit or your full-season stay in the "winter equestrian capital of the world."



### Where to Eat

**Agliolio** – Agliolio's pasta is made in-house and, by our vote, is the best in Wellington! They also offer a number of gluten-free pasta options, delicious bread, tasty signature drinks, and even convenient carry-out for when you're in the mood to carb load at home. Check out [www.Agliolio.com/menu](http://www.Agliolio.com/menu).

**The Farm Stand** – The Farm Stand is one of the newest food additions to the WEF showgrounds – and it's one of the healthiest! Located on the walk between the E.R. Mische Grand Hunter Ring and Pony Island, The Farm Stand offers craft coffee from Pumphouse Coffee Roasters, plant-based cuisine and juices made by Meraki Juice Kitchen, and clean, nutritious food from Tess & Co. Visit [www.farmstand-pb.com](http://www.farmstand-pb.com) to learn more.

### What to Do

**Watch the Horse Show of Course!** – WEF and AGDF run from January 9 through March 31, with a wide range of hunter, jumper, equitation, and dressage competition ongoing every Wednesday through Sunday. Find the full schedule at [pbec.coth.com](http://pbec.coth.com).

**Saturday Night Lights** - Throughout the 12 weeks of WEF, each Saturday night features an FEI-rated grand prix or a special event, including the \$75,000 Battle of the Sexes during the show's opening week. Come early to enjoy the carousel, petting zoo, shopping, and dozens of food vendors offering delicious dinner options and treats ranging from kettle corn to crepes to cheesecake on a stick!

### Where to Shop

**Onsite at WEF** – WEF hosts more than 100 food and retail vendors onsite each season in locations including Vendor Village in the middle of the showgrounds, Hunter Hill just above the E.R. Mische Grand Hunter Ring, the Shoppes at the International Club inside the large International Club, and more. Be sure to check out some of our favorites including EquiFit, Equo, Hermès, Hunt Ltd., and Fab Finds by Sarah!

**The Tackeria** – Located directly across from both WEF and AGDF, The Tackeria has been a Wellington equestrian staple for years! The spacious store offers not only tack and supplies, but also a large selection of equestrian gift items and home décor pieces.

Further Food Recs!

More to Do!

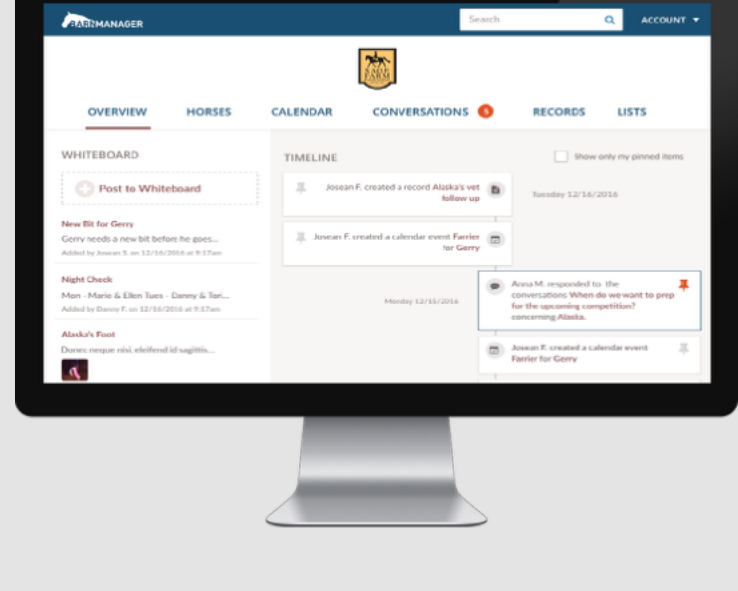
Additional Shopping Options!

### GETTING TO KNOW BARNMANAGER

#### Employee and Client Management

Did you know BarnManager is designed to not only help manage horses, but also to organize employees and clients? Within the BarnManager software you'll find:

- a calendar that easily syncs with iCal AND Google Calendar
- a whiteboard that allows everyone to be kept up to date from wherever they are
- customizable tables and free form lists for simplified organization
- easily searchable past conversations and messages
- and more!



**PLUS: BarnManager has more management tool announcements in store! Keep your eyes out in the weeks ahead for the newest feature coming to the platform!**

On Wednesday, January 9, BarnManager's own founder and CEO, Nicole Lakin, spoke as part of a panel at the inaugural Equestrian Businesswomen Summit in West Palm Beach, FL! Now Nicole is sharing her four biggest takeaways from the day!

#### 1) Equestrian women are insanely resilient.

Many of the amazing women who spoke at the EQBW Summit have attained a great deal of success - but that didn't come without challenge and adversity. The honesty and openness of many of these women lent itself to genuine and authentic conversations. We heard from Tracey Noonan, founder of Wicked Good Cupcakes, about her struggles with mental health and family while managing a growing business.

We learned about the ways in which women like Donna Brothers shattered glass ceilings and found success in the male dominated Thoroughbred racing world.



And we were brought to tears by the story of Bea de Lavalette and how her horse helped her to find herself after nearly losing her life in the Brussels Airport bombing.

#### 2) "How you do anything is how you do everything."

During a panel on jobs in the equestrian industry that are not riding or training, Donna Brothers of NBC Sports shared this great motto that was passed down to her from her mother, Patti Barton, and it really resonated. Impressions matter. While none of us are perfect, it is important to show the world who you are. You do this through your appearance, through your treatment of others, through your preparedness for situations that you get yourself into, and by the decisions that you make.

[Read More!](#)



We're two weeks into the new year, and even if you've already slipped up on your resolutions, there's no reason you can't accomplish your goals in 2019! We have a few tips that could help you achieve what you set out to and make 2019 one of your best years yet!

#### 1. Set S.M.A.R.T. goals.

It's said that "if your dream doesn't scare you, it isn't big enough," and we agree that it's important to set big goals and to have high aspirations. However, you also want that you don't get discouraged and on your way to achieving your goals and dreams!

One great tip for avoiding that sort of defeat on the way to accomplishing your goals is to make them "S.M.A.R.T." or "specific, measurable, attainable, realistic, and timeline-able."

If you've been competing in the 0.80m jumpers, odds are that it is not realistic or attainable to make your goal competing on the same horse in the 1.40m in 2019. Instead, your S.M.A.R.T. goal may be something like: "Move up to the 1.10m on Sherlock by the end of the Vermont Summer Festival." This gives you a very clear objective." A timeframe to aim toward.

#### 2. Develop an action plan by breaking your large goal down to smaller steps.

Suppose your 2019 goal is to qualify your amateur-owner hunter for indoors or maybe it's to lose 20 pounds in the process of improving your riding fitness and performance. Depending on where you are currently, either of those could seem pretty daunting.

In order to not get overwhelmed and to have a realistic chance at achieving what you've set out to accomplish, break down those large goals into smaller steps and map out an action plan to make the big goals happen.

For instance, qualifying for indoors goal could get broken down to a large number of baby steps, starting with a weekly goal such as: "Aim to ride three to four times a week so that I'm in better riding shape and ready for the show ring."

[Read More!](#)



*BarnManager is a cloud-based software solution that provides horse owners and managers with the tools they need to streamline and simplify their daily management responsibilities. The program offers digitized record keeping for the many facets of horse care and has developed intuitive and simple business tools to make small business management accessible and easy.*

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